

## Yakult Sustainability Campaign

**TOKYO, December 25, 2024** - Yakult Honsha Co., Ltd. (President: Hiroshi Narita) today announced that it had carried out the group-wide Yakult Sustainability Campaign targeting all group employees in September 2024.

The theme of the campaign for fiscal 2024 was climate change, with the title being “Let’s act now for people and the planet.”

Each office of the Yakult Group submitted the specific initiatives it would pursue in accordance with the ten “Act Now” actions promoted by United Nations for combating climate change, which then served as the Yakult Group’s Our Act Now declaration\*<sup>1</sup>. A total of 167 offices participated and 37,543 employees achieved\*<sup>2</sup> the goals they had declared. The group converted the achievements into cash (100 yen per employee who achieved the goal) and donated 3,754,300 yen to the Japan International Forestry Promotion and Cooperation Center (JIFPRO). JIFPRO will use the donation for tree-planting and other afforestation activities.

Further, as part of this campaign, the Yakult Group donated 100,000 yen to the Children’s Forest Program by the Organization for Industrial, Spiritual and Cultural Advancement (OISCA). The donation will be used for its activities in countries such as Indonesia and the Philippines.

Moreover, the Yakult Group’s factories in Japan planted trees as part of the initiatives of the Environmental Action (2021-2024).

Yakult Honsha will continue to raise sustainability awareness of all group employees and further promote similar initiatives.

The overview of the campaign is as described below.

\*1 The participants chose one of the three themes described below set forth by Yakult Honsha that would contribute to mitigating the impact of climate change, declared a concrete action plan, and worked on each theme.

Theme 1: Throw away less food

Theme 2: Reduce, reuse, repair, and recycle

Theme 3: Choose eco-friendly products

\*2 The number of employees who made the Our Act Now declaration during the campaign period

#### Campaign overview

1. Name: Yakult Sustainability Campaign
2. Period: From September 2 to 30, 2024
3. Participants: All employees of Yakult Group
4. Result

(1) “Let’s act now for people and the planet”

Aiming to solve climate change issues

Let’s take action to meet the 1.5°C target!

- (i) Number of participating offices: 167
  - (ii) Number of employees who achieved the goals: 37,543
  - (iii) Donation made to: Japan International Forestry Promotion and Cooperation Center (JIFPRO\*1)
  - (iv) Amount of donation: 3,754,300 yen
- (2) Donation of 100,000 yen to Children’s Forest Program\*2 by OISCA\*3
- (3) Afforestation activities at 15 factories of the Yakult Group in Japan as part of the initiatives under the Environmental Action (2021-2024)\*4

\*1 JIFPRO is an organization promoting forest conservation and global greening. They pursue tree-planting activities, which is one effective way to combat climate change, primarily in Southeast Asia where tropical rainforests are rapidly disappearing.

\*2 A program to promote global greening by nurturing love for nature and appreciation of plants among children as they plant and grow saplings in school premises and adjacent areas.

\*3 An international NGO promoting rural development, human resource development, and environmental conservation primarily in the Asia-Pacific region.

\*4 The Yakult Group has formulated a plan entitled Environmental Vision 2050 in addition to a medium-term plan entitled Environmental Target 2030 and short-term plan entitled Environmental Action (2021-2024).

[Poster announcing the sustainability campaign results]

Yakult Sustainability Campaign 2024

# Results

\ Let's act now for people and planet. /

Aiming to solve climate change issues

## Let's take action to meet the 1.5°C target!

A total of **167 sites** of the Yakult Group in Japan and abroad made an "Our Act Now" pledge to help solve climate change issues.

In total, **37,543** participants achieved the target!

**The "Our Act Now" pledge**

The "Our Act Now" initiative highlights three key actions from the UN's Act Now campaign, as shown on the right, which encourages action toward the Sustainable Development Goals (SDGs). Each site selects one key action, and participants pledge to achieve specific, actionable goals they can commit to individually.

Key Action	Percentage
Key action 2: Reduce, reuse, repair, and recycle	52.1%
Key action 1: Throw away less food	38.3%
Key action 3: Make your money count	9.6%

We have transformed your efforts into donations of 100 yen per person, resulting in a total donation of **3,754,300 yen** to the Japan International Forestry Promotion and Cooperation Center (JIFPRO)\*.

Our donation will be used for afforestation efforts, including tree planting in Lào Cai Province, Vietnam.

\* JIFPRO is an organization promoting forest conservation and global greening efforts. They pursue tree-planting activities, which is one of the effective ways to combat climate change, primarily in Southeast Asia where tropical forests are rapidly disappearing.

There are other campaigns as well...

As part of the Environmental Actions (2021–2024) initiative, we have conducted **tree-planting activities at 15 locations in Japan.**

We have donated a **support fund of 100,000 yen** to OISCA's Children's Forest Program.

CSR Promotion Department,  
Public Relations Department  
Yakult Honsha Co., Ltd.