

## Guangzhou Yakult Establishes Branch in Meizhou, Guangdong Province, China

Yakult Honsha Co., Ltd. (President: Hiroshi Narita) today announced that Guangzhou Yakult Co., Ltd. (hereinafter referred to as “Guangzhou Yakult”) has established a branch in Meizhou, Guangdong Province, China, and would start sales of the Yakult, Yakult Light, and Yakult 50 Billion Light fermented milk drinks at supermarkets and other retail stores on November 1, 2023.

The Yakult Group had been supplying products to Meizhou through the nearby Huizhou Branch. The establishment of the Meizhou Branch is expected to further enhance the sales structure. With the Meizhou Branch, the Yakult Group now has 53 sales bases in China.

The profiles of Guangzhou Yakult and the Meizhou Branch are as follows.

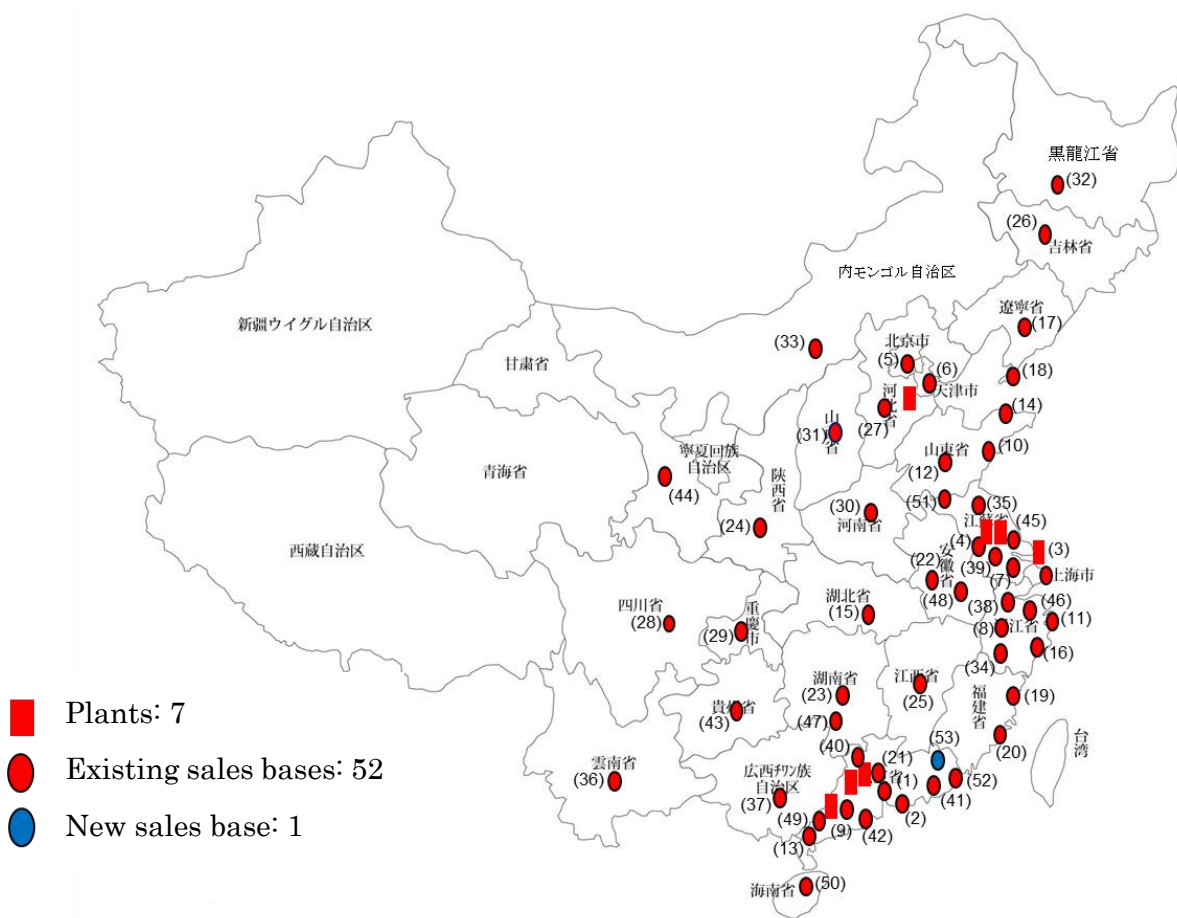
### 1. Profile of Guangzhou Yakult Co., Ltd.

- (1) Name: Guangzhou Yakult Co., Ltd.
- (2) Capitalization: 395.60 million yuan (as of the end of March 2023)  
(50% held by Yakult Honsha Co., Ltd., 35% by Hong Kong Yakult Co., Ltd., 10% by Yakult (China) Corporation, and 5% by Guangzhou Sui Zhi Investment Co., Ltd.)
- (3) Location: Guangzhou, Guangdong Province, People’s Republic of China
- (4) Representative: Noriyuki Umehara
- (5) Established: January 16, 2001
- (6) Start of operations: June 10, 2002
- (7) Employees: 1,921 (as of the end of December 2022)

### 2. Profile of Meizhou Branch, Guangzhou Yakult Co., Ltd.

- (1) Location: Meizhou, Guangdong Province, People’s Republic of China
- (2) Branch manager: Tang Jingtao
- (3) Established: November 1, 2023
- (4) Areas managed: The city of Meizhou
- (5) Sales channel: Supermarkets and other retail stores
- (6) Start of sales: November 1, 2023
- (7) Sales plan: 17,000 bottles per day from November to December 2023

[Reference material: Sales areas in mainland China]



- (1) Guangzhou, (2) Shenzhen, (3) Shanghai, (4) Nanjing, (5) Beijing, (6) Tianjin, (7) Suzhou, (8) Hangzhou, (9) Foshan, (10) Qingdao, (11) Ningbo, (12) Jinan, (13) Zhanjiang, (14) Yantai, (15) Wuhan, (16) Wenzhou, (17) Shenyang, (18) Dalian, (19) Fuzhou, (20) Xiamen, (21) Dongguan, (22) Hefei, (23) Changsha, (24) Xi'an, (25) Nanchang, (26) Changchun, (27) Shijiazhuang, (28) Chengdu, (29) Chongqing, (30) Zhengzhou, (31) Taiyuan, (32) Harbin, (33) Hohhot, (34) Jinhua, (35) Huai'an, (36) Kunming, (37) Nanning, (38) Jiaxing, (39) Wuxi, (40) Qingyuan, (41) Huizhou, (42) Zhongshan, (43) Guiyang, (44) Lanzhou, (45) Nantong, (46) Shaoxing, (47) Chongyang, (48) Wuhu, (49) Zhaoqing, (50) Haikou, (51) Xuzhou, (52) Shantou, (53) Meizhou